



# HKC Announces the Opening of Shanghai Landmark Center

(Hong Kong, 8 December 2017) — HKC (Holdings) Limited ("HKC" or "the Group") (HKEx: 190) announces the opening of Shanghai Landmark Center at the beginning of December. Landmark Center has a GFA of approximately 160,000 square meters (a GFA of approximately 246,000 square meters including basement) of office and retail space.

The two 147 meter tall towers offer outstanding and panoramic views of the Huangpu and Suzhou rivers, the historical buildings on the Bund and the modern skyscrapers of Lujiazui. Located near the iconic Waibaidu Bridge and at the intersection of the Suzhou and Huangpu rivers, the buildings are just a few minutes walking distance from the Bund district. It is in an area that has been an integral and important part of Shanghai and Chinese history. Lujiazui is located on the opposite bank of the Huangpu river while the North Bund business district is located to the north of the river. Therefore, the buildings offer close access to three major business districts. The Metro Station with Line 10 & 12 is also close by.

With the five-star Bellagio Hotel expected to open at the end of December and the Bulgari Hotel at the beginning of 2018, the area around Landmark Center is emerging as a high end luxury area. Given the opening of new hotels and its close proximity to the Bund, it is expected that the area will soon be considered to be part of Shanghai's Central Business District. It is also expected that the rent will be adjusted to the same level with the district over time. With 72,000 square meters of retail space, the shopping center is expected to be highly attractive to the station of the latest and most fashionable brands.

The buildings were designed by Aedas, the well-known architecture firm, and were designed to connect the old neighborhoods of Shanghai with the new. Inspired by the traditional Chinese windows from the nearby old buildings, the façade design interprets the oriental element in a contemporary language and creates an impressive motif, setting the tone and identity of the development. Shanghai Landmark Center employs advanced, smart technology and makes efficient use of space, creating an efficient, comfortable and healthy environment for business users.

## Photo 1



Located on the north bank of Suzhou Creek and within the business area across Sichuan North Road and Zhapu Road in Shanghai, Aedas-design Shanghai Landmark Center enjoys a prime location with excellent views towards the Northern Bund and Huangpu River.

#### About HKC (Holdings) Limited (stock code: 190)

HKC (Holdings) Limited is principally engaged in property development and investment activities with a primary focus in the PRC. It is currently selling residential properties in Tianjin, Jiangmen, and Shenyang; and operates prime commercial properties in Shanghai, Shenzhen, Guangzhou and Beijing. Through its listed subsidiary CRE (stock code: 987), the Group is also one of the leading private providers of renewable energy in the PRC.

For more information, please visit the Group's website: http://www.hkcholdings.com.

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