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CHANGE OF COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND PROCESS AGENT

The board (the "**Board**") of directors ("**Directors**") of New Silkroad Culturaltainment Limited (the "**Company**", together with its subsidiaries, the "**Group**") hereby announces that with effect from 25 April 2025, Mr. Ng Mo Chun ("**Mr. Ng**") has tender his resignation as company secretary of the Company (the "**Company Secretary**"), and has ceased to act as an authorised representative of the Company (the "**Authorised Representative**") under Rule 3.05 of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") and an authorised representative of the Company for accepting service of process or notice in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) (the "**Process Agent**").

Mr. Ng has confirmed that he has no disagreement with the Board and there are no matters relating to his resignation that need to be brought to the attention of the Stock Exchange or the shareholders of the Company.

The Board is pleased to announce that Ms. Tam Hang Yin ("**Ms. Tam**") has been appointed as the Company Secretary, the Authorised Representative and the Process Agent in replacement of Mr. Ng with effect from 25 April 2025.

Ms. Tam holds a master degree of Science in Information Systems Management from The Hong Kong University of Science and Technology and a bachelor's degree in Business Administration from The Chinese University of Hong Kong. Ms. Tam is a member of the Hong Kong Institute of Certified Public Accountants and an associate of The Hong Kong Chartered Governance Institute. Ms. Tam possesses extensive experience in the area of company secretary, accounting, finance, auditing and internal control.

The Board would like to take this opportunity to express its gratitude to Mr. Ng for his valuable efforts and contribution to the Company during his tenure of service and extend its warm welcome to Ms. Tam on her new appointment.

By order of the Board New Silkroad Culturaltainment Limited Ma Chenshan Chairman and Executive Director

Hong Kong, 25 April 2025

As at the date of this announcement, the Board comprises six executive Directors, namely, Mr. Ma Chenshan, Mr. Wang Gengyu, Mr. Zhang Jian, Mr. Hang Guanyu, Mr. Zhao Bin and Mr. Liu Yuzhen, and three independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen, Mr. Chow On Kiu and Ms. Wen Yi.