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MEDIALINK GROUP LIMITED
羚邦集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2230)

VOLUNTARY ANNOUNCEMENT

Our First Live Music Concert
“Tatsuya Kitani Asia Tour 2025 in Hong Kong & Bangkok”

This announcement is made by Medialink Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis and aims to update the shareholders of the Company and potential investors on the latest business development of the Group.

The board of directors (the “**Board**”) of the Company is pleased to announce that our brand for music and live performance business, “Ani-Music-One[®]”, will organize its first J-Pop live music concert titled “Tatsuya Kitani Asia Tour 2025 in Hong Kong & Bangkok” (the “**Tatsuya Kitani Concert**”), in collaboration with Prime Entertainment and Production Limited (“**Prime Entertainment**”).

Ani-Music-One[®] is derived from our anime brand, Ani-One[®], with the vision to enrich our ecosystem in entertainment business by delivering unique live music experience to fans.

Prime Entertainment is a company incorporated in Hong Kong specializing in concert business. It has extensive experience in organizing J-Pop concerts through its business name “Neon Lit”, including the recent successful live performances such as YOASOBI Live in Hong Kong 2024, milet Asia Tour 2024 in Hong Kong, and Ado THE FIRST WORLD TOUR “Wish” in Hong Kong.

Tatsuya Kitani is the original singer of several renowned Japanese anime songs including the opening theme song for *JUJUTSU KAISEN Hidden Inventory/Premature Death*, “Where Our Blue Is”, as well as the tie-up songs for *BLEACH*, such as “Scar”, “Thanatophobia” and “Rapport”. He is also the member of the pop duo, GEMN, known for performing “Fatal”, the opening theme for the Japanese anime series *【Oshi No Ko】 (Season 2)*. The Tatsuya Kitani Concert will take place in Hong Kong and Bangkok on 2 May 2025 and 11 May 2025, respectively.

In view of the increasing demand for live music entertainment experience in recent years, and recognising that anime music is a unique form of entertainment sought after by anime fans, the Group will continue to expand its new business in music and live performance under the name “Ani-Music-One®”, which is consistent with the Group’s five-year strategic plan in new business development.

On behalf of the Board
MEDIALINK GROUP LIMITED
Chiu Siu Yin Lovinia
Chairman and Executive Director

Hong Kong, 12 February 2025

As at the date of this announcement, the executive directors of the Company are Ms. Chiu Siu Yin Lovinia, Ms. Chiu Siu Fung Noletta and Mr. Ma Ching Fung; the non-executive director of the Company is Ms. Wong Hang Yee, JP; and the independent non-executive directors of the Company are Mr. Fung Ying Wai Wilson, MH, Ms. Leung Chan Che Ming Miranda and Mr. Wong Kam Pui, BBS, JP.

Note: If there is any inconsistency between English and Chinese versions of this document, the English version shall prevail.