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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2230)

(Revised and approved by the board of directors of the Company on 27 November 2025)

### TERMS OF REFERENCE OF THE NOMINATION COMMITTEE

#### **Definitions**

1. For the purposes of these terms of reference (the *Terms*):

Articles means the memorandum and the articles of association of the Company;

**Board** means the board of directors of the Company;

Company means MEDIALINK GROUP LIMITED (羚邦集團有限公司);

*Directors* means the members of the Board;

*Group* means the Company and its subsidiaries;

*Nomination Committee* means the nomination committee established by the resolution of the Board in accordance with these Terms;

Shareholders means the shareholders of the Company from time to time; and

Stock Exchange means The Stock Exchange of Hong Kong Limited.

### **Establishment**

2. The Nomination Committee was established by resolution of the Board on 12 April 2019.

## Membership

3. The members of the Nomination Committee shall be appointed by the Board from among the Directors and shall consist of not less than three members with at least one member of a different gender, a majority of whom shall be independent non-executive Directors. A quorum shall be two members of whom at least one shall be an independent non-executive Director.

- 4. Appointments to the Nomination Committee shall be for a period of up to three years, which may be extended by the Board provided that a majority of the committee members remain independent non-executive Directors, and the Nomination Committee shall include at least one member of a different gender.
- 5. The chairman of the Nomination Committee shall be appointed by the Board and shall be an independent non-executive Director or the chairman of the Board.

## **Meetings**

- 6. Meetings shall be held as and when appropriate, but not less than once a year.
- 7. An agenda and other relevant documents should be sent in full to all members in a timely manner and at least three days before the intended date of a meeting of the Nomination Committee (or such other period as may be agreed by its members).
- 8. Meeting can be attended in person or via electronic means including telephone or videoconferencing. The members of the Nomination Committee can attend the meeting via telephone or any similar communication device (all persons attending such meeting should be able to hear from such member via such communication device).
- 9. Meetings of the Nomination Committee may follow the same procedures as those for meetings of the Board under the relevant provisions in the Articles, as amended from time to time.

## **Annual general meetings**

10. The chairman of the Nomination Committee (or in his absence, his duly appointed delegate) shall attend the Company's annual general meetings and be prepared to respond to any Shareholders' questions on the Nomination Committee's activities.

# **Authority**

11. The Nomination Committee is authorised by the Board to perform any activity within these Terms. It is authorised to seek any information it requires from any employee and all employees are directed to co-operate with the Nomination Committee.

12. The Nomination Committee is authorised by the Board to obtain, at the Company's expense, external independent professional advice and to secure the attendance of outsiders with relevant experience and expertise if it considers this necessary. The Nomination Committee shall be provided with sufficient resources to perform its duties. The Nomination Committee shall be responsible for establishing the selection criteria, selecting, appointing and setting the terms of reference for any external party who advises the Nomination Committee.

#### **Duties**

- 13. The duties of the Nomination Committee shall include:
  - (a) reviewing the structure, size and composition (including the skills, knowledge and experience) required of the Board at least annually, assisting the Board in maintaining a board skills matrix, and making recommendations on any proposed changes to the Board to complement the Company's corporate strategy;
  - (b) giving full consideration to succession planning for Directors and other senior executives in the course of its work, taking into account the challenges and opportunities facing the Company and what skills and expertise are therefore needed on the Board in the future;
  - (c) identifying individuals suitably qualified to become Directors and selecting or making recommendations to the Board on the selection of individuals nominated for directorship;
  - (d) assessing the independence of independent non-executive Directors;
  - (e) making recommendations to the Board on the appointment or re-appointment of Directors and succession planning for Directors, in particular the chairman and the chief executive;
  - (f) before appointments are made by the Board, evaluating the balance of skills, knowledge and experience on the Board, and, in light of this evaluation preparing a description of the role and capabilities required for a particular appointment. In identifying suitable candidates, the Nomination Committee shall (where applicable and appropriate):
    - (i) use open advertising or the services of external advisers to facilitate the search;

- (ii) consider candidates from a wide range of backgrounds; and
- (iii) consider candidates on merit and against objective criteria, taking care that appointees have enough time available to devote to the position;
- (g) keeping under review the leadership needs of the Group, both executive and nonexecutive, with a view to ensuring the continued ability of the Group to compete effectively in the marketplace;
- (h) keeping up to date and fully informed about strategic issues and commercial changes affecting the Company and the market in which it operates;
- (i) reviewing at least annually the time and contribution required from Directors. Performance evaluations should be used to assess whether the Directors are spending enough time in fulfilling their duties;
- (j) ensuring that on appointment to the Board, non-executive Directors receive a formal letter of appointment setting out clearly what is expected of them in terms of time commitment, committee service and involvement outside Board meetings;
- (k) reviewing the policy on Board diversity and any measurable objectives for implementing such Board diversity policy as may be adopted by the Board from time to time and to review the progress on achieving the objectives; and to make disclosure of its progress and its review results in the corporate governance report of the Company annually;
- (l) where the Board proposes a resolution to elect an individual as an independent non-executive director at the general meeting, it should set out in the circular to shareholders and/or explanatory statement accompanying the notice of the relevant general meeting:
  - (i) the process used for identifying the individual and why the Board believes the individual should be elected and the reasons why it considers the individual to be independent;
  - (ii) if the proposed independent non-executive Director will be holding their seventh (or more) directorship of a company listed on the Main Board or GEM operated by Stock Exchange, why the Board believes the individual would still be able to devote sufficient time to the Board:

- (iii) the perspectives, skills and experience that the individual can bring to the Board and;
- (iv) how the individual contributes to diversity of the Board; and
- (m) supporting the Company's regular evaluation of the Board's performance.
- 14. The Nomination Committee shall also make recommendations to the Board concerning:
  - (a) formulating plans for succession for both executive and non-executive Directors;
  - (b) suitable candidates for the role of independent non-executive Directors;
  - (c) membership of the Company's audit and remuneration committees, in consultation with the chairmen of those committees;
  - (d) the re-appointment of any non-executive Director at the conclusion of their specified term of office having given due regard to their performance and ability to continue to contribute to the Board in the light of the knowledge, skills and experience required; and
  - (e) any matters relating to the continuation in office of any Director at any time including the suspension or termination of service of an executive Director as an employee of the Company subject to the provisions of the law and their service contract.

# **Reporting procedures**

- 15. Full minutes of the Nomination Committee's meetings shall be kept by a duly appointed secretary of the meeting. The secretary of the Nomination Committee should either be the company secretary of the Company or his/her delegate. The Nomination Committee may from time to time appoint any other person with appropriate qualifications and experience to act as the secretary of the Nomination Committee.
- 16. The minutes shall be made available for inspection on reasonable notice by any Director. Minutes of meetings of the Nomination Committee shall record in sufficient detail the matters considered by the Nomination Committee and decisions reached, including any concerns raised by members or dissenting views expressed. Draft and final versions of minutes of such meetings should be sent to all members of the Nomination Committee for their comment and records within a reasonable time after such meetings.

- 17. Without prejudice to the generality of the duties of the Nomination Committee set out in these Terms, the Nomination Committee shall report back to the Board and keep the Board fully informed of its decisions and recommendations, unless there are legal or regulatory restrictions on its ability to do so.
- 18. The Nomination Committee shall make a statement in the annual report about its activities, the process used to make appointments and whether external advice and/or open advertising was used.
- 19. The Nomination Committee should evaluate its own performance, these Terms, and its membership annually to ensure it is performing its duties effectively, and recommend to the Board any changes it considers necessary.

### Terms available

20. The Nomination Committee shall make available these Terms on request and by inclusion on the websites of the Company and the Stock Exchange in order to explain its role and the authority delegated to it by the Board.

Note: If there is any inconsistency between the English and Chinese versions of this document, the English version shall prevail.